



Media release: Cybersecurity competencies for MSMEs initiative launched by the Australia-Indonesia Centre

MELBOURNE, 20 February 2020 — The Australia-Indonesia Centre (AIC) will deliver a program titled “Cybersecurity competencies for Micro, Small, and Medium Enterprises (MSMEs)” after receiving a grant from the Australian Government Department of Foreign Affairs and Trade (DFAT). This was one of just six grants approved in round one of the E-commerce Aid for Trade Fund.

The AIC will partner with policy, industry and education institutions to co-develop and deliver competency training in alignment with Indonesia’s agendas around the digital economy, the IA-CEPA, and ASEAN integration for cross-border trading.

Partner institutions include the Association for Information Systems Indonesia, the Ministry of Cooperatives and SMEs and the provincial or regional Government of West Java, East Java, and the Special Capital Region of Jakarta.

The initiative will focus on increasing awareness, understanding risks, and developing a proper response to challenges faced by businesses in e-commerce. When completed, it will assist MSMEs in the assessment of their organisational vulnerabilities and capacity to protect customers alongside the creation and implementation of strategies that bolster trust, enhance digitalisation, and enable global trade.

MSMEs in Indonesia account for 99 per cent of existing business enterprises. They employ more than 95 per cent of the country’s total workforce and generate 56 percent of Indonesia’s GDP. Indonesia’s digital economy ambitions are to grow 1000 start-ups and encourage MSMEs to technologically ‘leapfrog’ to advanced e-commerce practices.

Australia and Indonesia have a strong shared interest in cybersecurity as an enabler of global trade and prosperity. This program will contribute to the bilateral digital economy agenda, supporting cyber resilient networks across industry and government, and ensure e-trade readiness for participating in global trading.

The program will start in early March with in-country training to be held in Jakarta, Surabaya and Bandung from July to November this year.

Contact details and more information on next page

Media enquiries

Caroline Chan

Skills Futures Fellow

+61 407 897 013

caroline.chan@australiaindonesiacentre.org

About the E-commerce Aid for Trade Fund

The [E-commerce Aid for Trade Fund](#) is a \$4.5 million program to help developing countries in the Indo-Pacific maximise the benefits of digital trade. It will provide organisations and governments within the region with support to build their e-commerce capabilities, enabling them to operate more effectively across borders and access new markets. DFAT's Innovation Resource Facility (IRF), managed by DT Global, is supporting the implementation of the Fund.

About Skills Futures

An initiative of the AIC, [Skills Futures](#) promotes stronger education, skills and training partnerships between Australia and Indonesia.

About Digital Economy

An initiative of the AIC, [Digital Economy](#) explores and promotes the significance of the digital economy in the Australia-Indonesia partnership.

About The Australia-Indonesia Centre

[The Australia-Indonesia Centre](#) is a consortium of 11 leading research universities in both countries. Its mission is to advance people-to-people links in science, technology, education and innovation.

